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THE BEACH NEWS

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VOL. 2—NO. 13

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, February 15, 1924

PHONE POINT LOMA 17

FIVE CENTS THE COPY

Beautiful Opera

DON'T MISS SEEING

"HANSEL AND GRETEL"

AT SPRECKELS THEATRE

Press and public are equally enthusiastic over the production of the famous opera, "Hansel and Gretel," which was given at the Spreckels theatre last Friday and Saturday evening and which will be repeated at matinees on Saturday, February 16th and 19th. Those who were not fortunate enough to attend the first performances should not miss the opportunity of seeing one of the finest achievements in the history of San Diego's musical and dramatic events.

The opera is being given under the auspices of Community Service as a benefit for further musical opportunities for children in the schools. There will be two more performances at each of which children will be admitted for half price. The purchase of advance tickets will help the children in each school neighborhood and reservations at the box office should be made as early as possible, as there is every indication that the theatre will be full for both matinees—Saturday and Tuesday.

It will do your EYES good to see CASTIEN, Rooms 16-17, Sefton Bldg., Fifth and C. Phone 644-27.

BUILDING IMPROVEMENTS

Walter Smith has obtained a permit for frame cottage at 4786 Long Branch avenue.

A plumbing permit has been secured by E. K. Burdette for 4819 Santa Cruz avenue.

G. D. Crawford is constructing a cottage and garage at 3611 Villa Terrace.

J. S. Rogers is building a frame house at 416 Rosecrans street.

CARPENTERS AND PAINTERS, TAKE NOTICE

You can get your Overalls in any size that you require at the NEWPORT SHOPPE, next to Cundell's Meat Market.

COFFEE AND TEA SPECIALS AT BUNGALOW GROCERY

With the recent change in ownership, the Bungalow Grocery, at De Foe and Niagara avenue, has instituted the modern policy of specializing each week on some staple household commodity. E. H. Wickern, the enterprising new proprietor, guarantees prompt and satisfactory service. He has greatly enlarged the stock of groceries and special attention is called to a complete line of coffees and teas at popular prices.

CHEVROLET CARS

CHARM CALIFORNIANS

The volume of automobile sales in California during 1923 places the Chevrolet cars second on the big list with a total of over thirty thousand sold to satisfied customers.

Picture Frames, Froide's, opp. P.O.*

BOOM IN PLUMBING

The following are among the plumbing permits accredited this week to local plumbers:

H. C. Lemon, per Peltcher, 4275 Allison street, Pacific Beach (2).

Mrs. Bromley, per Burdette, 4796 Muir (soil).

A. C. Gans, per Peltcher, 3550 Herman (5).

R. G. Burdette, per Burdette, 4811 Santa Cruz, (soil).

R. J. Geddes, per Peltcher, 3720 Georgia (1).

Robert Upham, per Burdette, 4103 Voltaire (4).

Mrs. L. H. Garwood, per Burdette, 4678 Santa Monica (4).

CLASSIFIED ADS

GET QUICK RESULTS

Kodak Films, FROIDE'S, opp. P.O.*

BROADWAY AT FIRST

INFORMATION BUREAU

PLANNED BY S. D. E. R. CO.

FOR PUBLIC SERVICE

Fay R. Smalley, traffic manager of the San Diego Electric Railway, has announced that the street car company is planning the installation of an information bureau at Broadway and First street, for the convenience of the public.

The announcement was made this week at the regular monthly meeting of the local branch of the Greeters of America during an address by Mr. Smalley, in which he also outlined the activities of the Spreckels companies in the upbuilding of San Diego and its environs.

A brand-new shipment of Men's Women's, Girls' and Boys' HOOD ATHLETIC FOOTWEAR, all sizes, at the right price.

THE NEWPORT SHOPPE
Next to Cundell's Meat Market.

OPTOMISTIC NOLAND

GROWING DEMAND

FOR ALL-YEAR TOYS

PROVES PROSPERITY

Alexander Noland, who so ably directs the affairs of Passmore's All-Year Toyland at Sixth and B streets, San Diego, gives a very optimistic view of the prosperity of Southern California as shown in the constantly increasing demand for the best there is to be had in the line of toys. He says that "Optimism in the toy trade is not merely a child of hope, but the product of what is actually taking place."

"For instance," Mr. Noland states, "a few years ago an all-year-round toyland was a thing unheard of, but today our store has become a permanent fixture in San Diego. Because of our efforts to give San Diegans the best and the newest the toy market affords, we find each month better than the last."

Order your Certified BABY CHICKS now at O. B. Feed, Fuel and Express. Phone, Pt. Loma 20-W.



ELINOR GLYN'S

FAMOUS "SIX DAYS"

AT OCEAN THEATRE

Manager Ray Ericsson has put his best foot foremost and secured Elinor Glyn's remarkable presentation of "Six Days" for his Ocean theatre patrons next Wednesday and Thursday. Another top-notch is "The Purple Highway," starring Monte Blue and Madge Kennedy, booked for Sunday, while tomorrow night (Saturday) a big special will be shown at regular prices. Go early and don't miss 'em not forgetting the "Fighting Blood" series.

STRAY BLACK CAT

BITES SEVERAL BEACHITES

Roaming 'round the Sunset Cliffs section of Ocean Beach a big black cat is causing considerable terror among the residents, quite a number of whom have been badly bitten by the homeless feline. It is understood that the poundmaster will be put on the trail of the stray cat in order that it may be destroyed for the protection of the public.

TESTIMONIAL DINNER

John D. Spreckels and his brother, A. B. Spreckels, will be honor guests at a testimonial dinner in the new Pompeian banquet room of the Hotel San Diego next Tuesday evening. The dinner also will be a celebration of the completion and opening of the new Hotel San Diego annex.

\$200,000.00

For Junior 'Hi'

ARCHITECT ENGAGED ON PLANS

New Building To Be Partly Ready For Occupancy Early Next Fall

At the meeting of the Board of Education, Monday evening, February 11, it was decided after considerable debate to set aside \$200,000 for the erection of the first unit of the Junior High School on the site on Chatsworth boulevard, selected by the School Board several months ago.

The architect who will handle this work is Edwin T. Banning, a popular resident of Point Loma, and builder of the Point Loma school and the additions at Ocean Beach. It will be very pleasing to many of his friends to know that he was the unanimous

(Continued on page 3)

WHY FINANCE FAVORS INCREASED FARM EXPERIMENT FACILITIES

American Bankers Association Indorses Purnell Bill Because It Believes What Is Good for Farming Is Good for the Country—Obsolete Farm Methods Doomed.

By D. H. OTIS, Agricultural Director, American Bankers Association

If the agricultural colleges and experiment stations are to function effectively and give up-to-date, reliable information and aid in respect to farm problems, they must have sufficient funds to carry on adequate research and experimental work so as to discover practical ways to improve agriculture. The present Federal appropriation of only \$30,000 a year to each of the experiment stations is deplorably inadequate to meet the pressing needs that are constantly coming before them.



D. H. Otis

The Purnell bill, which has been before Congress and will again be urged during the present session, provides for an increase of \$15,000 in the national appropriation for each agricultural experiment station. It also provides for gradually increased appropriations until the total amount equals \$85,000 annually for each institution. The American Bankers Association, through its Administrative Committee, has placed itself squarely on record as being in favor of this measure because it believes that what is thus fundamentally good for farming is good for the country.

What Farming Requires Farming requires skill of no mean sort. A farmer is ever facing new conditions and must adjust his activities to cope with them. The problems of the soil, of crop production, livestock breeding and feeding, and business management of the farm call for as high an order of brain power as any industry. The young man of today need not leave the farm for a career. There is abundant opportunity for the exercise of his best faculties in helping to develop a basic industry that affects the welfare of every human being.

In order to farm properly and economically, the farmer must be equipped with a high degree of technical skill. Farming by guesswork belongs to the past. No longer can he gauge his activities by the position and shape of the moon. Success demands the application of the best knowledge and experience available. New problems arise daily. New solutions must be found. Discoveries are being made that affect practical farm methods tremendously. Insect pests and plant diseases are constantly putting in their appearance and must be combated by the most effective methods. Competition makes that imperative.

Old Ways Do Not Pay

Land-prices have been soaring. Following the Civil War, immense areas of fertile land were available almost for the asking. But today the most efficient land is all taken up, and the expansion of our agricultural production must come from either increased yields per acre or from farming the less efficient land. The higher the price of land the greater the overhead. What was profitable on cheap lands may be very unprofitable on high-priced land. To meet these changing conditions requires new stores of knowledge and new methods of applying knowledge.

Today many old methods of farming are inadequate and unprofitable. Time was when it may have been cheaper to let a horse or cow die rather than to go to the expense of calling a veterinarian. Today we must discover new methods of treating disease and saving our cows. We must also discover ways and means to prevent disease, to improve our



CLOUDS

Beneath the tree-boughs, interlaced and green, *by Grace E. Hall*

I've lain in full abandonment to thought,
Watching the gray clouds drifting in between
The outstretched arms above; and deftly wrought
As on fine canvases, great pictures grew
There on the mammoth roof of curving skies,
And moved majestically across the blue,
A thrilling revelation and surprise.

One picture was so wonderful and fine
I shrink from marring it with faulty pen,
But since the art was so completely mine,
I long to share it: It was sunset then,
And in a bank of gray an altar stood,
A perfect thing with every line complete,
And kneeling there, as vestal virgins would,
Three angels bowed before the mercy-seat.

Far from the West the sun cast one last ray
Across the space, and sank to its repose;
And from that matchless altar done in gray
The three forms gently, reverently arose;
And then, their evening prayers so sweetly said,
The altar, broken, drifted slowly o'er,
The sunset turned the virgins' robes to red—
I looked—and lo! the angels were no more.

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COFFEE and TEA Specials at the

Bungalow Grocery

COFFEES from 30c lb. up.
In the TEAS which we offer for
your choice are the most carefully
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QUALITY comes first—
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SATISFACTION is what you want—
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Domestic and Imported BEADS

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400 beautiful vases.

Come in and see them,
whether you wish to buy or not.

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Dancing Every Night and Sunday Afternoon—Except Monday
BENBOUGH'S
OCEAN BEACH DANCE PAVILION

America's Marvels
NATURAL AND OTHERWISE

By T. T. Maxey

OUR LARGEST CAVE

In 1881 a man passing over a hole in the ground had his hat shot off by a sudden gust of air. History fails to record how far he ran or how fast. When he stopped and recovered his senses he told others of this unexpected and exciting experience. A party accompanied him back to the spot and Wind Cave, one of the wonders of our West, a few miles north of the town of Hot Springs in the southwestern corner of South Dakota, was discovered.

Although not all of this cave has been as yet explored, that portion which has been trod by man comprises a larger area than that occupied by any other known cave in America. The explored portion comprises about one hundred miles of passageways and several hundred rooms or chambers. No outlet has been discovered; therefore, the end is as much a mystery as ever.

Aside from an occasional trickle down some wall, there is an unusual absence of water in this cave. The temperature is a pleasant medium as caves go, neither too warm nor too cold. A peculiar feature which scientists seem unable to solve to their satisfaction is that of the shifting of the movements of air through this cave. At times the trend of the air at the entrance is outward and then again it is inward.

While it is anticipated that ultimately many different routes through this underground cavern will be available to visitors, three only have been opened up to this time. The longest of these routes includes some seventy-five rooms and about six hours are required to make the circuit.

The names bequeathed to the various chambers or rooms are characteristic of the predominating feature of each. There's the Post Office, where most visitors endeavor to find wall space for their cards; the Bride's Chamber, the Garden of Eden, Dante's Inferno, the Opera House, the Cross Roads, the Fair Grounds and so on. These rooms differ widely both as to size and formation. The Fair Grounds is reputed to be the world's largest underground cavern, being upwards of an acre in extent.

These rooms are arranged in parallel tiers and are also stacked in layers. This latter arrangement on so vast a scale as here is evidence in decidedly unusual in cave architecture. The long and short of it is that this cave takes on a resemblance to an eight-story underground office building.

This cave was created a national park in 1903 and is open to tourists throughout the year.
(©, 1923, Western Newspaper Union.)

America's Marvels
NATURAL AND OTHERWISE

By T. T. Maxey

THE NIAGARA OF OUR NORTH-WEST

In the mountains of the Cascade range, southeast of the city of Seattle, in the state of Washington, three rolling streams, born of melted snow, tumbling from the heights above, run together and form one larger stream. This broader, deeper stream, the Snake river, meanders along through peaceful valleys, fringed by heavily timbered lands, presses onward between great hills which threaten to stop its course and then, all of a sudden, in the midst of surroundings of great beauty, flows over a sharp ledge and pours down gracefully into a deeply-carved gorge 270 feet below.

For centuries this nature-made spectacle, unknown, played its part in the general scheme of the universe. Even to this day it is practically unheard of nationally and is sought out by but a very few of the thousands of well-intentioned folks who, intent upon broadening their horizon of information and getting acquainted with their own country, journey across the continent to see what the other side is like. But the remarkable phenomenon of a river, hidden away amid the forests and mountains, deliberately dropping a straight 270 feet, and then continuing on its way to the sea, was destined to and did, eventually, come into its own as the development of our water-power resources began to claim attention.

The enormous potential power represented in this great waterfall deserved and received recognition. Engineers set to work to compel this falling water to end its wasteful and meaningless career and turn its energy to useful pursuits. And so it came to pass that an electrical generating plant was constructed a few hundred feet above the falls. Later a second power-producing plant was installed at the river's edge just below the falls. Now the force of the water which forms this great cataract is made to turn the machinery that develops hundreds of thousands of horse power of electrical energy. Much of this energy is transmitted long distances through the medium of heavily insulated high-tension cables and lights and otherwise serves the fast-growing cities of the Puget Sound region. Thus, without marring its beauty, man has made this majestic God-made waterfall serve his majesty, the American citizen.

(©, 1923, Western Newspaper Union.)

The most favorable time for identifying a star is when it is rising.

WE CIRCULATE

Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



BENEFIT CARD PARTY

A grand card party will be held tomorrow evening, February 16, at Columbus auditorium at Fourth and Elm street, for the benefit of moving and enlarging the Catholic church at Ocean Beach. There will be excellent prizes and refreshments. Don't miss this rare treat at popular prices.

VALENTINE PARTY

The Prem L'Madgen club met at the home of Miss May Davidson. Plans for a Valentine party were completed and other business matters were discussed. Those present were the Misses Phoebe and Louise Cook, Alice Hastings, Edith Schofield, Dorothy Seaver, Elizabeth Shropshire, Ruth Varney, Gladys White, Nancy Yourtee and May Davidson, secretary of the club.

Birthday Cards, FROIDE'S, opp. P. O.

BOUNCING BOY BABY

Mr. and Mrs. Everett Lloyd, of 2065 Froude street, are the proud parents of a bouncing baby boy, born January 27. Mother and son are doing splendidly. This is the second boy in the happy family.

MOTORED FROM COLORADO

P. H. Peterson, son and daughter and Mr. Lewis Gilbert, motored from Snyder, Colorado, and arrived this week. Mr. Peterson came here to join his wife and two daughters, who have been residing at the beach for some time.

Picture Frames, FROIDE'S, opp. P. O.

WATCH US GROW

Mr. and Mrs. Kirk Smith, of 4829 Saratoga avenue, have purchased through Henry Eulberg's Ocean Beach Garage agency a new 1924 model Superior Chevrolet Sedan from the Campbell Chevrolet Company at State and B streets, and the efficient and courteous Charles Schneider of the Campbell sales force is very patiently giving ye editor and Katherine instruction in manipulating the machine.

PLANS FOR JUNIOR HIGH

Architect Edwin T. Banning has been given the work of designing the new junior high school on Point Loma to accommodate about 300 students at first.

Mr. and Mrs. Charles McBride and little daughter have moved to 4670 Santa Cruz avenue.

Mr. and Mrs. W. B. McBride have sold their home on 4753 Brighton avenue to Mr. and Mrs. Jesse O. Tanner.

Mr. and Mrs. P. M. Burrows and two sons of Snyder, Colorado, have moved to 4816 Saratoga avenue.

The cooked food sale, which was held last Saturday on Newport avenue, for the benefit of the Catholic church, proved a decided success.

Mr. and Mrs. Fred Kapner, former Ocean Beachites, have returned and are now residing at 4862 Santa Monica avenue.

William Dougherty, who recently sold his home at 4119 Voltaire street, has moved to El Cajon.

Mrs. Nettie Rice and son Bert, from Alhambra, have been visiting Mr. and Mrs. J. M. Pilcher at 4844 Cape May avenue.

Dr. Edith G. Fosner, of Los Angeles, is visiting her sisters, Mrs. J. M. Pilcher and Miss Mary B. Gould, at 4844 Cape May avenue.

Mrs. Norma Ericsson has happily recovered from her recent illness to be able to spend a part of her convalescence outdoors. She is planning to visit relatives in Los Angeles for a few days before returning to assist her husband, Manager Ray Ericsson, at the Ocean theater.

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

SUNSET CREST

(Highest Point of Sunset Cliffs)
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Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished \$45 to \$50 and Up Per Month.
Fireproof Garages

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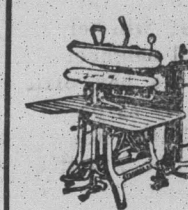
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Gold Fish and Aquariums
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BIRD STORE

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MISSION BEACH

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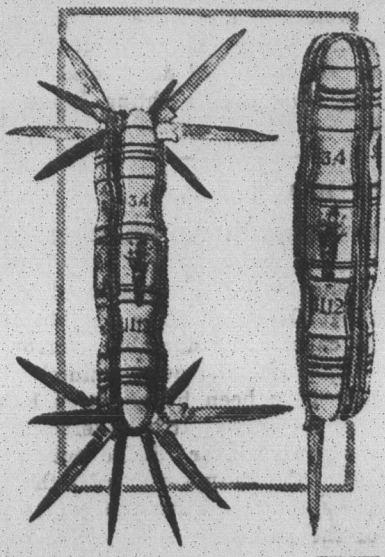
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BOOST Your Business with an "ad" in The Beach News, telling 'em who and where you are, and what you have to offer for their patronage. CO-OPERATE!

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.

Mention of The Beach News to our advertisers will be appreciated.

WASHINGTON'S
16-BLADED KNIFE

One of the unique relics of American history still extant is the 16-bladed pocket knife which was presented to George Washington by Capt. Samuel De Wees in 1784. The many blades, it will be noted, are arranged to fold into four slots placed at right angles to each other in the handle. The knife is now the property of George De Wees of Chicago, Ill., a descendant of Captain De Wees.

OCEAN THEATRE

COMING SATURDAY
A BIG SPECIAL
At Regular Prices
Admission 15c and 20c.

COMING SUNDAY
MONTY BLUE
—in—
"The Purple Highway"

Second Series, of
"FIGHTING BLOOD"
News and Comedy
Admission 15c and 20c

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WED. and THURS.

ELINOR GLYN
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"SIX DAYS"

Don't Miss It
Admission Children 15c, Adults 30
Come Early—Show Starts at 7:15

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Prep for College, West Point and
Annapolis—Enjoys University of
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Rating.
THOROUGH MILITARY INSTRUCTION
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LAND AND AQUATIC SPORTS
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All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

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Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

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AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue
Ocean Beach, California
Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y.-Treas.

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line, averaging five words to line.

"Entered as second-class matter Decem-
ber 1, 1922, at the Postoffice at Ocean Beach,
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FRIDAY, February 15, 1924

News contributors and advertising
patrons will please take notice that
the forms of The Beach News close
at noon every Thursday and will
greatly oblige by submitting their
favors accordingly. Write on one
side of the paper only.

SCHOOL BOARD MEMBER
GIVES US A BOOST

Point Loma, Feb. 10, 1924.

Kirk Smith, Editor, The Beach News,
Ocean Beach.

Dear Sir—Enclosed please find
check for \$1. for the renewal of my
subscription to your paper.

It is the best community paper I
ever read and we look eagerly for-
ward to its arrival each week.

Yours very truly,
EDGAR F. HASTINGS.

MICKIE SAYS—

"TH' POOR SKINFINTY
WHO STOPS HIS HOME PAPER
BECAUSE HE IS 'GETTING MORE
PAPERS THAN HE CAN READ'
GENERALLY GETS A HEADACHE
IN HIS 476 BEAN TRYIN'
TO READ EVEN ONE!"



SPLENDID EXHIBIT FOR
SAN DIEGO COUNTY
AT THE ORANGE SHOW

San Diego county will be splen-
dily represented at the National Orange
show at San Bernardino, which opens
on Friday, February 15th, with a
unique and novel exhibit which is ex-
pected to rank high, if not at the top
of the displays of other counties in
the state.

The San Diego exhibit will be an
exact replica of the Cabrillo bridge
and by employing an ingenious me-
chanical device, people and automo-
biles will be seen to pass continu-
ously across the bridge in either di-
rection. The large columns flanking
the exhibit will be artistically deco-
rated with the choicest citrus fruit
produced in the county, with the
words, "San Diego County" out-
standing.

Acting for the board of super-
visors is a committee composed of
Robert McLean, county horticultural
commissioner; Felix Landis, execu-
tive secretary of the county farm bu-
reau; J. G. France, county farm ad-
visor, and T. G. Armstrong, manager
of the San Diego-California club. The
finest fruit produced in the county
will be used to decorate the exhibit.

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First and foremost a home paper.
We appreciate your patronage.

"Patronize Home Industry"

When Planning Dinner



Consider some of the

GOOD THINGS TO EAT

always ready for your choice at

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The Little Cash Grocery -- Faber's Cash & Carry No. 3

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Eat Breakfast Comfortably--

--In Front of a Gas Heater

The time between arising and eating breakfast
is so short—that you must have quick heat for your
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The GAS HEATER has just the qualities you
want—heats the room quickly—then when you have
finished with the dining room until the next meal
—turn it off and you are at no expense for fuel.

SELECT A GAS HEATER
FOR YOUR DINING ROOM

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MAIN 64

Bylesby Engineering and
Management Corporation

When THIRSTY, Try the NEW CREAMY ROOT BEER
A 12-oz. Stein for 5c



Special — SAN DIEGO HAND-MADE Cigars. 10 cents straight.
3 for 25c—One Week Only.

Burkhardt's Cigar Store

5026 Newport Avenue Next to Ocean Beach Postoffice

PIN THEIR FAITH TO AMBER

In Lithuania the Beautiful Material
Is Believed to Bring the Pos-
sessor Good Luck.

Lithuania produces more than three-
fourths of all the amber used in the
world. Amber in Lithuania is pre-
sented to hold magic powers to ward
off disease and danger, and it is the
good luck stone par excellence in all
of northern Europe. Every bride has
her bit of amber, every new-born child
receives a piece, and its presence in
many forms in every household, even
the most humble, shows the universal
potency attached to it. The carving
of amber is among the folk trades of
the Baltic countries and in Lithuania
has become a fine art. Clear amber
is more popular than the clouded,
which is so often seen here, and which
was known for centuries in pipe stems
and umbrella holders before the pre-
sent vogue of stringing it into necklaces
and girdles. A wealth of pretty leg-
ends clusters about amber, and its
carvers and the good fairies enter the
story always bearing the yellow stone.
So much interest attaches to amber
that some of the folklore about it is
to be translated into English.

The perlophalmus, common on the
shores of Indian and Australian seas,
frequents roots of trees. When at rest
it lies with its body out of the water,
the tail only being immersed, and it
goes ashore in search of food.

CONTRADICTORY

I hate you and I love you—and so it
is my dear.
And what's the use of lying, what
good would lying do?
The truth was what I told you, how-
ever hard to hear.
So let the hurt pass over and stop
and hear me through.

I hate you for the laughter that some-
how took away
The happiness I had once in being by
myself;
My books are all unopened, with noth-
ing more to say—
Shelley and Keats are quiet as dust
upon a shelf.

I hate you for outshining what meant
so much to me—
You envied even the Silence, and
made it speak your name!
And I can only wonder at how such
things can be . . .
The world was not so empty a place
before you came!

I hate you—but I love you! And now
the truth's been told.
I would not be my old self for all
God's earth and seas;
Since I have met your eyes, dear, and
had your hands to hold.
Will you not let me hate you in little
ways like these?
—Leslie Nelson Jennings, in Live
Stories.

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ALL BIG HOLIDAYS

FALL ON WEEK-END

DURING CURRENT YEAR

The San Diego Merchants Asso-
ciation has adopted the following full
closing holidays for 1924:

Washington's birthday, Friday,
February 22.

Memorial day, Friday, May 30.

Independence day, Friday, July 4.

Labor day, Monday, September 1.

Thanksgiving day, Thursday, No-
vember 27.

Christmas day, Thursday, Decem-
ber 25.

New Year's day, Thursday, Janu-
ary 1, 1925.

\$200,000 Junior 'Hi'

(Continued from Page 1)

selection of the Board of Education
for this work.

Mr. Banning has already given the
site considerable study and has
evolved in his mind the location and
approximate site and type of archi-
tecture he wishes to use in this con-
struction.

Work will be speeded to the utmost
on this project with the hope that
the building may be complete and
ready for occupancy by the middle
of September or the beginning of this
Fall semester.

This amount of money will allow
the completion of the main building
and possibly two shops, leaving out
the finishing of the basement and
the auditorium and a number of shop
buildings and gymnasium which will
be the next project to be taken care
of in order to complete the institution.

It is planned to start the seventh,
eighth, and ninth grades in the build-
ing if possible this Fall and as the
children advance to make additional
preparations to take care of them in
the same school until the building is
complete with all six grades from the
seventh to twelfth.

BASEBALL SCHEDULE

Northern County League

For "bye" substitute "General
Tire."

Feb. 17.—Carlsbad at Escondido.
Chollas Valley at Ocean Beach.
Neighborhood House, bye.

Feb. 24.—Escondido at Ocean
Beach. Neighborhood House at
Carlsbad. Chollas Valley, bye.

March 2.—Neighborhood House at
Escondido. Chollas Valley at Carls-
bad. Ocean Beach, bye.

March 9.—Neighborhood House at
Ocean Beach. Escondido at Chollas
Valley. Carlsbad, bye.

March 16.—Carlsbad at Ocean
Beach. Neighborhood House at Chol-
las Valley. Escondido, bye.

March 23.—Escondido at Carls-
bad. Ocean Beach at Chollas Valley.
Neighborhood House, bye.

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in your dealings with the patrons of
our advertising columns.

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Religious Notes

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF
OCEAN BEACH

DeFoe Street at Santa Monica Ave

E. HERBERT HAYDEN, D. D., Pastor

Sunday—Worship and preachin
at 11 a. m. and 7:30 p. m. Bibl
school at 9:45 a. m. Young People
Union at 6:30 p. m.

Wednesday—Mid-week meeting
for praise, prayer and conference at
7:30 p. m. All are invited to these
meetings.

Sunday, February 17, Sermon Top-
ics—11 a. m.—"Judgment and
Mercy." 7:30 p. m.—"Meeting God's
Demand." Special music, vocal and
instrumental at the evening service.

The Young People will hold a 15-
minute prayer service at 6:15, pre-
ceding the regular meeting. All in-
vited.

UNION CONGREGATIONAL
CHURCH

Rev. Frederic J. Stoetzel, Pastor

Sunday school at 8:45 a. m.
Morning worship at 11 o'clock.
Evening service at 7:30 o'clock.

CATHOLIC CHURCH

(Corner Defoe Street and Santa
Monica Avenue)

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30;
Evening service, 7:30; Sunday
school, 9:30 a. m.

Week Days—Service at 8:00 a. m.
At Roseville, Sundays—Service at
10:30 a. m.; Sunday school 11:30
a. m.

TRINITY MISSION EPISCOPAL

REV. ARTHUR C. DODD, IN
CHARGE

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning serv-
ice held at 5006 Niagara avenue.

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PERCY ELDRIDGE, Vice-Chairm
J. FOWLER, Sec'y-Treasurer.
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INCOME TAX IN A NUTSHELL

WHO? Single persons who had net income of \$1,000 or more or gross income of \$5,000 or more, and married couples who had net income of \$2,000 or more or gross income of \$5,000 or more must file returns.

WHEN? The filing period is from January 1 to March 15, 1924.

WHERE? Collector of internal revenue for the district in which the person lives or has his principal place of business.

HOW? Instructions on Form 1040A and Form 1040; also the law and regulations.

WHAT? Four per cent normal tax on the first \$4,000 of net income in excess of the personal exemption and credits for dependents. Eight per cent normal tax on balance per cent normal tax on balance of net income. Surtax from 1 per cent to 50 per cent on net incomes over \$6,000 for the year 1923.

The BROWN MOUSE

By HERBERT QUICK

(Copyright by The Bobbe-Merrill Company)

SYNOPSIS

CHAPTER I.—Jennie Woodruff contemptuously refuses to marry Jim Irwin, young farm hand, because of his financial condition and poor prospects. He is intellectually above his station, and has advanced ideas concerning the possibilities of expert school teaching, for which he is ridiculed by many.

CHAPTER II.—More as a joke than otherwise Jim is selected as teacher of the Woodruff district school.

CHAPTER III.—Jim, in his new position, sets out to make staunch friends of his pupils, especially two boys, Newton Bronson and "Buddy" Simms, the latter the son of a shiftless farmer. Colonel Woodruff, Jennie's father, has little faith in Jim's ideas of improving rural educational methods. He nicknames him the "Brown Mouse," in illustration of an anecdote.

CHAPTER IV.—Jim's conduct of the school, where he endeavors to teach the children the wonders of nature and some of the scientific methods of farming, as well as "book learning," is condemned.

CHAPTER V.—Jennie Woodruff is nominated for the position of county superintendent of schools. The school board grows bitter in its opposition to Jim and his innovations.

CHAPTER VI.—At a public meeting Jim roundly condemns the methods of teaching in the rural schools, and makes no friends thereby.

CHAPTER VII.—A delegation of prominent women condemn Jim's methods of teaching, but he is stoutly defended by his pupils, especially Newton Bronson.

CHAPTER VIII.—Jim has Christmas dinner at Colonel Woodruff's, and listening to him, Jennie begins to do some thinking concerning his ability and his prospects.

"The way he is doing in the school," said Haakon, "is all wrong. If you can't line him up, he will make you trouble. We must look ahead. Everybody has his friends, and Jim Irwin has his friends. If you have trouble with him, his friends will be against you when we want to nominate you for a second term. The county is getting close. If we go to convention without your home delegation it would weaken you, and if we nominate you, every piece of trouble like this cuts down your vote. You ought to line him up and have him do right."

"But he is so funny," said Jennie. "He likes you," said Haakon. "You can line him up."

Jennie blushed, and to conceal her slight embarrassment, got out for the purpose of cranking her machine. "But if I cannot line him up?" said she.

"I tank," said Haakon, "if you can't line him up, you will have a chance to rework his certificate when you take office." Jennie thought of Mr. Peterson's suggestion as to "lining up" Jim Irwin as so thoroughly sensible that she gave it a good deal of thought that day. To be sure, everybody had always favored "more practical education," and Jim's farm arithmetic, farm physiology, farm reading and writing, cow-testing exercises, seed analysis, corn clubs and the tomato, poultry and pig clubs he proposed to have in operation the next summer, seemed highly practical; but to Jennie's mind, the fact that they introduced dissension in the neighborhood and promised to make her official life vexatious seemed ample proof that Jim's work was visionary and impractical. Poor Jennie was not aware of the fact that new truth always comes bringing, not peace to mankind, but a sword.

"Father," said she that night, "let's have a little Christmas party."

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ern wild turkeys from which our common birds originated."

"Where do you learn all these things, Jim?" asked Mrs. Woodruff. "I declare, I often tell Woodruff that it's as good as a lecture to have Jim Irwin at table. My intelligence has fallen since you quit working here, Jim."

There came into Jim's eyes the gleam of the man devoted to a Cause—and the dinner tended to develop into a lecture. Jennie saw a little more plainly wherein his queerness lay.

"There's an education in any meal, if we would just use the things on the table as materials for study, and follow their trails back to their starting points. This turkey takes us back to the chaparral of Mexico."

"What's chaparral?" asked Jennie, as a diversion. "It's one of the words I have seen so often and know perfectly to speak it and read it—but after all it's just a word, and nothing more."

"Ain't that the trouble with our education, Jim?" queried the colonel, cleverly steering Jim back into the track of his discourse.

"They are not even living words," answered Jim, "unless we have clothed them in flesh and blood through some sort of concrete notion. 'Chaparral' to Jennie is just the ghost of a word. Our civilization is full of inefficiency because we are satisfied to give our children these ghosts and shucks and husks of words, instead of the things themselves, that can be seen and hefted and handled and tested and heard."

CHAPTER IX

The Brown Mouse Escapes. Jennie looked Jim over carefully. His queerness was taking on a new phase—and she felt a sense of surprise such as one experiences when the conjurer causes a rose to grow into a tree before your very eyes.

"I think we lose so much time in school," Jim went on, "while the children are eating their dinners."

"Well, Jim," said Mrs. Woodruff, "every one but you is down on the human level. The poor kids have to eat!"

"But think how much good education there is wrapped up in the school dinner—if we could only get it out."

Jennie grew grave. Here was this Brown Mouse actually introducing the subject of the school—and he ought to suspect that she was planning to line him up on this very thing—if he wasn't a perfect donkey as well as a dreamer. And he was calmly wading into the subject as if she were the ex-farm-hand country teacher, and he was the county superintendent-elect!

"Eating a dinner like this, mother," said the colonel gallantly, "is an education in itself—and eating some others requires one; but just how 'larnin' is wrapped up in the school lunch is a new one on me, Jim."

"Well," said Jim, "in the first place the children ought to cook their meals as a part of the school work. Prior to that they ought to buy the materials. And prior to that they ought to keep the accounts of the school kitchen. They'd like to do these things, and it would help prepare them for life on an intelligent plane, while they prepared the meals."

"Isn't that looking rather far ahead?" asked the county superintendent-elect.

"It's like a lot of other things we think far ahead," urged Jim. "The only reason why they're far off is because we think them so. It's a thought—and a thought is as near the moment we think it as it will ever be."

"I guess that's so—to a wild-eyed reformer," said the colonel. "But go on. Develop your thought a little. Have some more dressing."

"Thanks, I believe I will," said Jim. "And a little more of the cranberry sauce. No more turkey, please."

"I'd like to see the school class that could prepare this dinner," said Mrs. Woodruff.

"Why," said Jim, "you'd be there showing them how! They'd get credits in their domestic economy course for getting the school dinner—and they'd bring their mothers into it to help them stand at the head of their classes. And one detail of girls would cook one week, and another serve. The setting of the table would come in as a study—flowers, linen and all that. And when we get a civilized teacher, table manners!"

"I'd take on that class," said the hired man, winking at Selma Carlson, the maid, from somewhere below the salt. "The way I make my knife feed my face would be a great help to the children."

"And when the food came on the table," Jim went on, with a smile at his former fellow-laborer, who had heard most of this before as a part of the field conversation, "just think of the things we could study while eating it. The literary term for eating a meal is discussing it—well, the discussion of a meal under proper guidance is much more educative than a lecture. This breast-bone, now," said he, referring to the remains on his plate. "That's physiology. The cranberry sauce—that's botany. The commerce, and soil management—do you know, Colonel, that the cranberry must have an acid soil—which would kill alfalfa or clover?"

"Read something of it," said the colonel, "but it didn't interest me much." "And the difference between the types of fowl on the table—that's breeding. And the nutmeg, pepper and coconut—that's geography. And everything on the table runs back to geography, and comes to us linked to our lives by dollars and cents—and they're mathematics."

"We must have something more than

Programme Sunday School Convention

The Sunday School forces of San Diego County will rally for their annual convention this coming Monday and Tuesday, February 18 and 19, at the First Congregational Church in San Diego. The meetings will start on Monday evening at 7:30 and end on Tuesday evening with a mass meeting. This annual convention is looked forward to with the keenest anticipation by Sunday School workers because it gives them an opportunity of learning the latest and best methods of conducting their work.

The committee in charge of the convention plans ask that registrations be made immediately through the pastors or Sunday School superintendents so that time may be saved during the convention proper. Special provision is being made for out-of-town delegates so that they will have entertainment. Notice of visiting delegates should be mailed at once to Miss Burgess, First M. E. Church, San Diego. The splendid facilities of the First Congregational Church will be at the disposal of the convention for their departmental sessions and the main auditorium will care for the evening sessions.

A feature of the convention will be the music under the direction of Robert Harkness, the celebrated composer of sacred music. Mr. Harkness was with Torrey and Alexander and with Chapman and Alexander in their world-wide evangelistic tours. His work as accompanist is said to be remarkable. Mrs. Robert Harkness will be the special soloist. She has a voice of great range and beauty. Another feature will be the conference period on Tuesday morning for the benefit of Sunday School pianists and song leaders. Another musical event will be the singing of the Mexican Baptist Chorus from the Church of Our Saviour.

The program in outline will be as follows:

MONDAY

7:00 p. m.—Registration and Social Period.

7:30 p. m.—Opening Session. President A. O. Elliott in chair. Musical program by Mr. and Mrs. Robert Harkness. Selections by the Mexican Baptist Chorus.

8:00 p. m.—Address, Rev. Paul C. Elliott, associate pastor of the First Presbyterian Church, Los Angeles.

8:30 p. m.—Address, J. O. Dolittle, Adult Superintendent, Southern California Sunday School Council.

9:00 p. m.—Adjournment.

TUESDAY

9:00 a. m.—Registration and Social Period.

9:30 a. m.—Musical Program under direction of Mr. and Mrs. Robert Harkness.

10:00 a. m.—Address, J. O. Dolittle.

10:15 a. m.—Address, Roy G. Bose, Young People's Superintendent, Southern California Sunday School Council.

10:30 a. m.—Departmental Conferences. Children's Division, Mrs. A. H. Kayser in charge. Young People's Division, T. F. Smith in charge. Adult and Administration Divisions, J. D. Smith in charge.

12:00 a. m.—Adjournment.

12:30 to 1:30 p. m.—Conference for song leaders and pianists, Robert Harkness in charge.

2:00 to 4:30 p. m.—Afternoon sessions and conferences.

6:00 p. m.—Convention banquet. Special program.

7:30 p. m.—Mass meeting. Special music and special speakers.

9:00 p. m.—Adjournment.

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(Continued next week)

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Who's Who in Officialdom

SAN DIEGO CITY OFFICIALS

Mayor—John L. Bacon.
Common Council—John A. Held, Fred A. Heilbron, Virgilio Brusch, Harry K. Weitzel, Don M. Stewart.
Manager of Operation—F. A. Rhodes.
City Attorney—Shelley J. Higgins; chief deputy, Arthur F. H. Wright.
City Clerk—Allen H. Wright; chief deputy, Fred W. Deacon, Jr. W. M. O'Farrell.
City Auditor and Assessor—H. L. Moody; chief deputy auditor, C. K. Stout; chief deputy assessor, C. E. Ellsworth.
City Treasurer and Tax Collector—J. T. Millan; chief deputy, John Millan.
Superintendent of Purchasing Department—W. H. Cameron.
City Engineer and Superintendent of Street—F. A. Rhodes.
Building Inspector—O. G. Knecht.
Electrical Inspector—A. E. Johnstone.
Sewer Inspector—W. B. Harper.
Boiler Inspector—Joseph Hazell.
Tenement House and Plumbing Inspector—A. C. Goodell.
Chief of Police—James Patrick.
Chief of Fire Department—Louis Almgren, Jr.
Chief Justice—Claude L. Chambers.
Recorder—C. K. Maupin.
Chief Janitor—City Hall—J. Baehr.
Board of Cemetery Commissioners—Col. E. N. Jones, H. J. Roy, W. M. O'Farrell.
Superintendent, C. A. Kane.
Board of Health—R. J. Pickard, Dr. Marjorie Potter, D. W. Deacon, Dr. W. W. Crawford, Leroy A. Wright.
Health Officer—Dr. A. M. Lessem. Secretary, G. H. Sieverling.
Civil Service Commission—Stanley Hale, Dr. Charlotte Baker, W. S. Rosie, Mrs. Rosina Moran, chief examiner and secretary. Harbor Commission—W. C. Crandall, M. A. Graham, J. W. Sefton, Jr.
Harbormaster—Joseph Brennan.
Playground Commission—M. F. Heller, D. A. Ellsworth, C. C. Miller, Mrs. Celia A. Dunham, Dr. Mary E. Ritter. Superintendent, Frank H. Ehmke.
Board of Education—Claude Woolman, Edgar P. Hastings, Jacob Weinberger, Mrs. Anna M. W. Connell, Mrs. Lena Crouse. Secretary, Will Angier.
Board of Park Commissioners—W. T. Johnson, Hugo Klausner, J. G. Morley. Superintendent of Parks—J. G. Morley. Executive Secretary, T. Faulconer.
Board of Library Commissioners—D. W. Schick, Mrs. Marion A. Lippitt, W. R. Wheeler. Librarian, Athea H. Warren.

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WE CIRCULATE

SAN DIEGO COUNTY OFFICIALS

County Clerk—J. B. McLees; chief deputy, L. L. Bailey.
District Attorney—Chester C. Kempley.
Sheriff—James C. Byers; under-sheriff, E. F. Cooper.
Auditor—Chauncey R. Hammond; chief deputy, A. B. Cunningham.
Assessor—George W. Moulton.
Treasurer—George W. Weston.
Tax Collector—Herbert A. Croghan.
Recorder—John H. Ferry; chief deputy, N. C. Parsons.
Public Administrator—Edwin Reed.
Coroner—Schuyler C. Kelly; autopsy surgeon, Dr. John D. Jennings.
Surveyor—Ernest R. Childs.
County Supt. of Schools—Ada York.
Superior Court Judges—Dept. 1, S. M. Marsh; Dept. 2, W. P. Cary; Dept. 3, E. A. Luce; Dept. 4, C. N. Andrews.
Board of Supervisors—Mildred Green, 1st district; E. J. Hornbeck, 2nd district; J. Foster, 3rd district; C. L. Good, 4th district; Thomas Hurley 5th district.
Justices of the Peace (San Diego Township)—Lacey D. Jennings, Dept. 1; Charles B. Delong, Dept. 2.
Constables (San Diego Township)—Geo. H. Cooley, Harry E. Webber.

POSTOFFICE SCHEDULE
(H. K. Rankin, Postmaster)

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